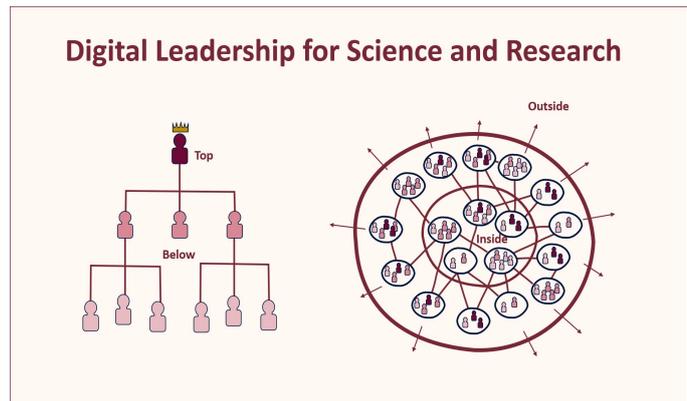


Digital Leadership for Science & Research

Trainer: Mark Edwards

Duration: 2 x 3-hour videoconferences

Language: English



21st Century leadership principles and practice

The aim of this webinar is to familiarize participants with the basics of future-oriented leadership in a working environment where time pressure and complexity are strong drivers and there is a need for virtual collaboration and remote working.

Content

- Classical leadership and transformational leadership - a comparison of leadership models
- Self-reflection – what is your unique leadership style?
- 4 steps to Leadership - Self-accountability
- Challenges of leadership and cooperation models that do not rely on authority
- Structure of successful information and communication flow
- Tool selection for virtual collaboration
- Agile planning, dealing with unforeseen factors and circumstances
- Putting together potential-oriented teams and considering differences
- Managing typical conflicts constructively

This seminar comprises inspirational input, group work, discussion and individual exercises which combine to form a powerful learning experience, with lasting effects.

Agile Project Management

Trainer: Mark Edwards

Duration: 2 x 3-hour videoconferences

Language: English



How to create successful projects and productive project-teams

Scientific and corporate work-processes are more and more based on project-work with intercultural members.

This needs competences in two areas - project management skills and also the knowledge of how to build a team and to be able to co-operate with a variety of different personalities.

In this seminar we teach you how to combine these two abilities.

Content:

- What is a project?: Definition and outline
- What is the difference between classical and agile project management?
- The Agile manifesto – values and principles. Modern leadership.
- What are the phases of a project? Types of project working styles– Sprint & Scrum
- How do I set up a project? Project design - W-questions - Transparency
- How to build a productive project team (3 key tools) Leadership styles and models
- How do I use the differences of the team members (diversity)? - DISC
- Mitigating resistance
- Information and communication in the team (tools and meetings)
- Typical difficulties in the project and how to overcome them. Goal Clarity.
Time management as a team

Methods:

The seminar comprises inspirational input, exercises, small group work and group discussion. A lively learning atmosphere is created, and sustainable results obtained.

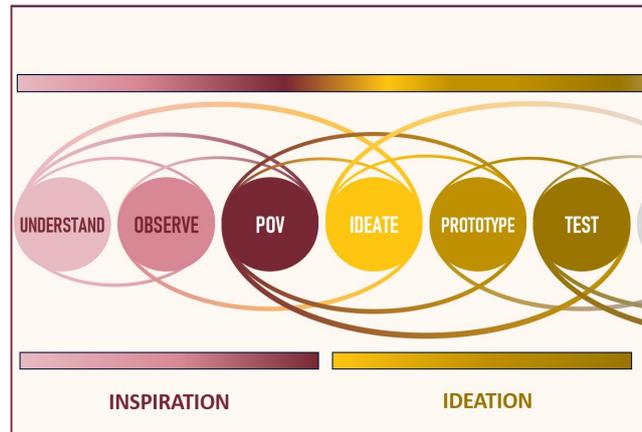
Design Thinking in Academia

How new ideas, approaches and objects come into the world

Trainer: Mark Edwards

Duration: 2 x 3-hour teleconferences

Language: English



Innovative problem-solving techniques for leadership and cultural change in universities

Globalisation and digitalisation are changing our individual lives and social conditions at a rapid pace and require a new approach to problems at all levels.

In the seminar you will learn, among other techniques, to understand the Design Thinking process, step-by-step and apply it to the basis of your specific question or design challenge.

Using new creative methods, you will learn to identify problems that are systematically relevant to your everyday life and to develop user and employee-oriented solutions.

This seminar provides participants with the most important basics of Design Thinking and an overview of innovative creative techniques for problem solving.

Content:

- What is Design Thinking?
- How can it be transferred from an entrepreneurial focus to the university context?
- Leadership and Cultural Change in universities
- How does the entire Design Thinking process work?
- The change arises in the mind - Which other innovative creative techniques expand the thinking and action framework?
- How can cooperation in cross-disciplinary projects with very different employees be successful as a basis for innovative methods and discoveries?

This seminar comprises inspirational input, group work, discussion and individual exercises which combine to form a powerful learning experience, with lasting effects.