Inspirational Live Online Seminars for PhDs & Post-Docs

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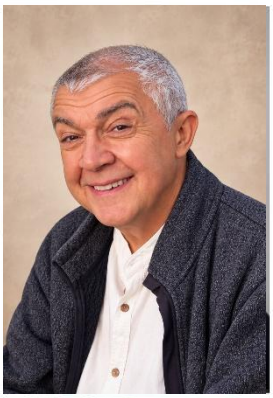

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Our online courses are comprised of **three-and-a-half-hour or four-hour** module blocks. Most webinars are delivered in two or three such module blocks.

In our experience, PhD students find these webinars easiest to absorb and also more combinable with other responsibilities, such as managing laboratory experiments or departmental commitments, when these three-hou or four-hourr blocks are offered on subsequent days.

Usual timings are 9.00 – 12.30 or 13.30- 17.00 for 3 ½ -hour blocks, or
9.00 – 13.00 or 13.00 -17.00 for 4-hour blocks.

We can offer our webinars via our own Zoom pro account, or if desired through your institution's preferred videoconference system

All of our webinars are designed to be non-overlapping yet complementary and can be combined in any number of ways to create comprehensive learning programs..

KOMPETENZIA INTERNATIONAL

Positive Mindset in Uncertain Times

NEW

Trainer: Mark Edwards or Svenja Neupert

Duration: 2 x 4-hour videoconferences

Language: English

Mental strength that brings energy and creativity back into your work and your team

On two subsequent mornings, this group experience workshop builds the mental strength that a world of constant change demands. Using a combination of guided discussion, small-group work and expert-led tutorials, participants will learn simple but effective techniques for dealing calmly with pressure, setbacks and uncertainty – not merely to survive uncertain times, but to shape the future actively and positively, for themselves and for the people around them.

Mindset as the key to success:

- Strengthening thoughts, feelings and actions in order to achieve the results you want
- Simple but effective techniques for meeting negative events, pressure and change with composure
- Influencing your emotions positively and strengthening mental health in the team
- Strength-based self-leadership: using and expanding your own strengths
- Building team members into good sparring partners for their own potential

Inner saboteurs and the building of resilience:

- Identifying the inner resistances that stop you and your team from reaching full potential
- Strategies to overcome these saboteurs and cultivate self-confidence and clarity
- Staying calm in stressful situations – simple mental techniques for inner strength
- Keeping inner stability, composure and joy alive in the team, even under pressure
- Empathy as a leadership instrument to build trust and motivation

Opportunity and creativity in uncertain times

- The opportunity view: using current upheavals in society, teams and organisations as possibilities for positive transformation
- New models of security in times of uncertainty – finding individual stability in a changing environment
- Stimulating creative thinking processes and creative problem-solving
- A culture of collaboration that fosters innovation and efficiency
- Resolving conflicts constructively and succeeding together

Methods

In this interactive online seminar you can expect varied theory input and practical exercises, deepened in individual, pair and group work. Lively discussions offer space for reflection and new insights that you can apply directly in your everyday academic working life.

KOMPETENZIA INTERNATIONAL

Crisis Management – Self-Care and Resilience

NEW

Trainer: Mark Edwards or Svenja Neupert

Duration: 2 x 4-hour videoconferences

Language: English / Deutsch

Inner strength and composure in turbulent times – for yourself, your work and your team

On two subsequent mornings, this group experience workshop examines what it takes to stay stable, healthy and able to work when circumstances become turbulent. Using a combination of guided discussion, small-group work and expert-led tutorials, participants will engage with the crisis from three angles: understanding what is happening, taking care of themselves, and staying resilient together with others.

Solutions from understanding the crisis:

- What resilience and the competence to handle change really means
- Typical reactions to change – in yourself and in your team – and how to use them constructively
- Where the chances and the risks of the current situation lie
- Understanding where you anchor security and stability, and how to create inner and outer stability in turbulent times
- Four future scenarios and the preparatory planning they call for – future competences

Solutions from the self: Self-care under pressure

- How to change our habits, thinking patterns and mindset
- Keeping stress at bay, and developing academic resilience
- Good habits of personal self-care for productivity
- Simple mental techniques for inner strength, calm and joy under pressure
- Identifying and overcoming the inner saboteurs that block your full potential
- Maintaining motivation and the ability to work productively

Solutions from other people: Staying resilient together

- Dealing effectively with external blocks and disruptions
- Appreciative communication and managing conflict in times of pressure
- Empathy as a leadership instrument – building trust and motivation
- Leadership from all positions in the hierarchy
- Creating stability in the team while the external environment keeps changing

Methods

The seminar comprises inspirational input, lively and challenging exercises, small group work and group discussion. An exciting learning atmosphere is created, and sustainable results obtained.

KOMPETENZIA INTERNATIONAL

Life and Career Navigator

What do I really want
and how do I achieve it?
Vision, Goals & Strategies in balance
for your desired position

Trainer: **Svenja Neupert**

Duration: **2 x 4 -hour videoconferences**

Languages: **English / Deutsch**

Preparation for your unique career profile in scientific and non-scientific fields

Content:

- Clear direction and life vision - Who am I? What do I really want?
- What is the purpose of my dissertation? What do I really want to achieve?
- How do I translate my holistic vision into concrete career goals?
- How do I resolve conflicting goals (e.g. career planning - private goals - mobility requirements)?
- Dynamic planning methods - target planning with many unknown elements
- Combinations of science-related career scenarios
- Overview of conventional and unconventional career strategies
- Result of the workshop - Individual clarity about the desired profession and first strategic planning steps

Methods:

This seminar consists of inspiring input, group work, discussion and individual exercises that combine to create a powerful learning experience with lasting impact.

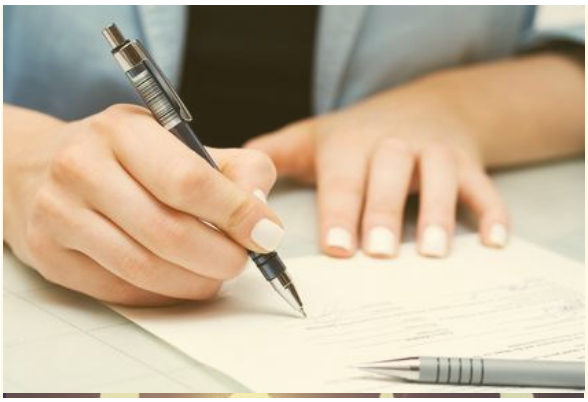
KOMPETENZIA INTERNATIONAL

Planning the Completion of your Dissertation

Trainer: **Mark Edwards**

Duration: **2 x 3½-hour videoconferences**

Language: **English**



A concentrated and well-structured finish to achieve your goal

Towards the end of your doctoral study many questions arise, which are discussed in this module. The course addresses the many factors affecting the effective structuring of the final phase of your doctorate, and focusses on proven methods that will form the framework of clear future perspectives for the period after the successful dissertation.

Content

- Effective use of your time: How to focus your efforts
- Daily, weekly, monthly and whole-PhD Plans
- 7 methods of prioritisation
- Planning and focussing on the writing process and the correction phase
- Dismantling practical and psychological barriers to writing
- Techniques for productivity
- Problems in the End-phase of the PhD - with solutions
- Getting the best from your supervisor
- Staying motivated
- Developing clear goals for your PhD and beyond

Methods

The seminar comprises inspirational input, lively and challenging exercises, small group work and group discussion. An exciting learning atmosphere is created, and sustainable results obtained.

Unconventional strategies for financial security for scientists

Trainer: **Svenja Neupert**

Duration: **2 x 4 -hour videoconferences**

Languages: **English / Deutsch**

Overview of possibilities for a second source of income that is compatible (in terms of availabilty of time) with a career in science.

The question: "Should I stay in science or not?" is often also a question of financial security and long-term planning.
Many academics are very busy writing proposals and have too little time for the core task of teaching/research.

In this workshop, we will show you ways in which you can strategically build up a second financial pillar in order to be able to secure your own existence in a more stable and self-determined way.

Content:

- What mindsets are required for unconventional concepts of financial security?
- How do I recognise and change my mindset?
- What passive sources of income ("money machines") can I develop?
- Which one is suitable for me and my life plan?
- How can I build it up, what can I delegate?
- What about my time management? Can I initially build up financial security alongside my academic-scientific career?

Methods:

Interactive, productive and varied Zoom seminar with a balanced mix of theory and guidance on implementation.

New Work in Science

Sustainable models
of cooperation in agile times

Trainer: **Svenja Neupert**

Duration: **2 x 4-hour video conferences**

Languages: **English / Deutsch**

Development of new models and strategies - tailor-made for the scientific context

In this workshop, the opportunities and risks of the current situation are highlighted and sustainable models are presented with the aim of calmly and proactively mastering the challenges in one's own life and work situation, both internally and externally.

Content

- What does future-oriented leadership mean? (Paradigm shift)

1. Self-leadership

- Self-leadership, team leadership and leadership of organisations
- How do I proactively change the way I currently think and feel to adapt to agile times?
- Self-reflection on your personality and unique leadership qualities

2. Team leadership

- How to build a motivated and functioning team (team roles and personality) under hybrid conditions
- Values and principles of cooperation (culture)
- How to build productive information and communication structures
- Typical conflicts in everyday work and how to deal with them
- Checklists and management tools (delegation, feedback, annual review).

3. Transformational leadership for scientific organisations

- How can a better understanding be created in the three worlds: Science, industry and the public sector?
- Future scenarios of new work in academia

Methods

With a lively mix of practical exercises, discussions, tutorials and group work, this course explores the process of applying new concepts of work and organisation in academic and scientific

KOMPETENZIA INTERNATIONAL

Future Skills for Leadership and Teamwork

Trainer: Mark Edwards

Duration: 2 x 3½-hour videoconferences

Language: English

21st Century team leadership and membership – Re-defining our roles for future-fitness

Leaders, and those who seek to develop their leadership skills, cannot rely merely on the old 'tried and trusted' methods – sweeping changes in society require a greater appreciation of the value of all forms of diversity in the team, and how to harness it. New models and styles of leadership are widely being adopted and need to be understood and accommodated. Open working frameworks, new work methods and innovative project management modes present new opportunities – and new challenges. Teamwork is increasingly being perceived as a key personal skill. This seminar builds your knowledge of current developments in attitudes and approaches to the leadership and teamwork standards of the future.

Content:

- What does leadership and teamwork in the academic world mean? What is different?
- What is classical and future-oriented leadership in a VUCA-world?
- What are future skills for leaders?
- How to build a productive project team (3 key tools)
- How do I tap into the differences of the team members (Diversity - e.g, generations, nationalities, culture) in a productive way?
- Information and communication in the team in a remote working team (meetings and tools)
- Non-hierarchical conflict solution using the win-win approach

Methods

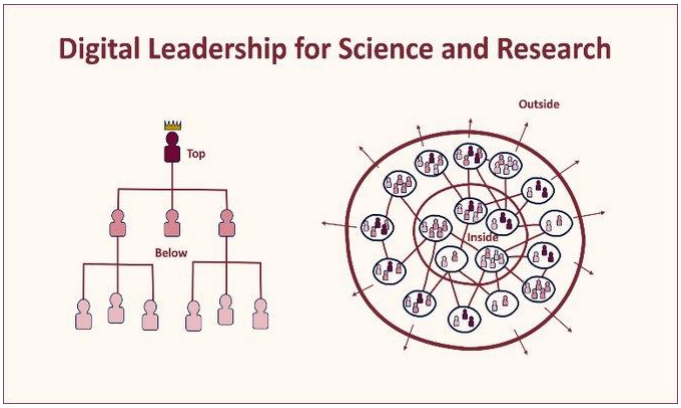
The seminar comprises inspirational input, lively and challenging exercises, small group work and group discussion. An exciting learning atmosphere is created, and sustainable results obtained.

Digital Leadership for Science & Research

Trainer: **Mark Edwards**

Duration: **2 x 3½-hour videoconference**

Language: **English**



21st Century leadership principles and practice

The aim of this webinar is to familiarize participants with the basics of future-oriented leadership in a working environment where time pressure and complexity are strong drivers and there is a need for virtual collaboration and remote working.

Content

- Classical leadership and transformational leadership - a comparison of leadership models
- Self-reflection – what is your unique leadership style?
- 4 steps to Leadership - Self-accountability
- Challenges of leadership and cooperation models that do not rely on authority
- Structure of successful information and communication flow
- Tool selection for virtual collaboration
- Agile planning, dealing with unforeseen factors and circumstances
- Putting together potential-oriented teams and considering differences
- Managing typical conflicts constructively

This seminar comprises inspirational input, group work, discussion and individual exercises which combine to form a powerful learning experience, with lasting effects.

KOMPETENZIA INTERNATIONAL

Combining Classic and Agile Project Management

Trainer: Mark Edwards

Duration: 3 x 3½ -hour videoconferences

Language: English

How to create successful projects and productive project-teams

This webinar examines the foundational concepts of project management, highlighting both classical and agile approaches, simultaneously delivering a clear understanding of project phases.

Using interactive small group exercises, we examine the essentials for project setup, emphasizing structured planning, transparency, and leadership strategies. Given the variety of team dynamics, we examine techniques to manage differing personalities, and look at methods of mitigating resistance, and facilitating clear communication through appropriate tools and meetings.

Furthermore, the webinar addresses common project challenges, goal-setting strategies, and effective time management techniques to prepare participants for the leadership of successful projects, and to inspire team collaboration.

Content:

- What is a project?: Definition and outline
- What is the difference between classical and agile project management?
- What are the phases of a project? Types of project working styles
- Understanding Agile terminology: Sprint, Scrum and other buzzwords
- How do I set up a project? Project design - W-questions - Transparency
- How to build a productive project team (3 key tools) Leadership styles and models
- How do I make the most of the differences in the personalities of the team members?
- Mitigating resistance
- Information and communication in the team (tools and meetings)
- Typical difficulties in the project and how to overcome them. Goal Clarity.
- Time management as a team

Methods:

The seminar comprises inspirational input, personal insight exercises, small group interactive work with consolidation exercises for 'learning by doing' and group discussion. A lively learning atmosphere is created, and sustainable results obtained.

KOMPETENZIA INTERNATIONAL

Solution-Oriented Conflict Management

Trainers: **Mark Edwards / Svenja Neupert**

Duration: **2 x 3½-hour videoconferences**

Languages: **English (ME) English/Deutsch (SN)**

Strategies for effectively handling conflict situations in the academic world

Conflicts, intelligently handled, are an opportunity for personal growth and a chance to deepen relationships. Conflicts are present in daily life, but also of course in the wider business world. Whether you are a participant in a conflict, or attempting to mediate one, it is always useful to acquire new strategies and new ways of behaviour in conflicted situations.

This allows greater flexibility in dealing with different scenarios and characters and reduces eventual suffering. This seminar provides both the opportunity to reflect on one's attitude to conflict, and to put new techniques into practice.

Content

- What is conflict?
- Positive role of conflict - learning effect in conflicts
- Conflicts without suffering - conflicts seen as creative puzzle-solving
- Typical conflict situations (Relationships with supervisors, clients and colleagues)
- Solutions to disagreements and criticism
- Intercultural competence in solving conflicts
- Diversity in the team as a potential rather than a conflict
- Dealing with dependency
- Diversity-competences
- Strategies for dealing with unfair communication (provocation, intrigue, etc.)
- Implementing win-win solutions successfully

Methods

The seminar comprises inspirational input, exercises, small group work and group discussion. A lively learning atmosphere is created, and sustainable results obtained.

Time & Activity Management, Prioritisation and Mindfulness

Trainer: Mark Edwards

Duration: 2 x 3½ -hour videoconferences

Language: English

Time planning and work-life balance utilizing new planning methods

In this course, we present the most effective time management techniques within the framework of examining your broader goals for your life and career, and how to use these insights to effectively prioritize your daily activities.

We look at time-management techniques that really work for PhD students – how to apply the most effective methods that can be combined with other requirements, such as experiment and laboratory schedules, or research and field-trip activities.

We look at evaluating your own ways of working and how to change your patterns to facilitate better productivity, as well as removing the obstacles and barriers, both internal and external, to making the best use of your time.

In turbulent times it seems to be more difficult to plan effectively. We need new ways of thinking and planning, and new approaches and techniques, particularly with the increased importance of working from home. This seminar explores how to achieve a better balance within your own person and your professional surroundings.

Participants will leave the course with a comprehensive yet practical framework with which to approach their planning and day-to-day activities.

- Managing the stress and completing on time
- Dismantling practical and psychological barriers to writing
- 7 methods of prioritisation
- How to make hard choices: looking beyond completion
- Knowing when enough is enough
- Key techniques of new time Management
- Creating a personal schedule for the entire thesis
- Dealing effectively with internal and external blocks and disruptions
- Simplifying your PhD – productive work organization methods

Methods

The seminar comprises inspirational input, exercises, small group work and group discussion. A lively learning atmosphere is created, and a comprehensive toolbox of techniques are examined.

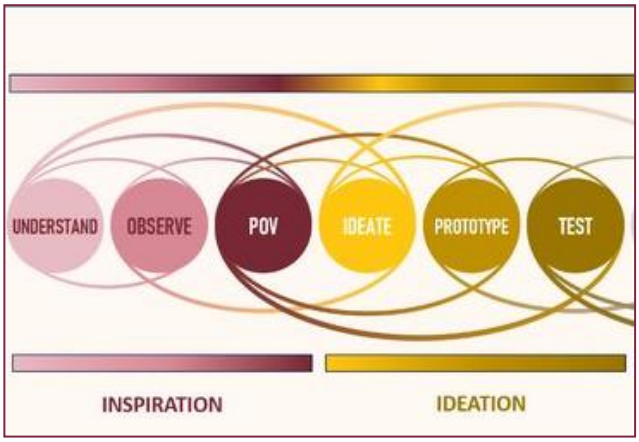
Design Thinking in Academia

How new ideas, approaches and objects come into the world

Trainers: **Mark Edwards / Svenja Neupert**

Duration: **2 x 3½-hour teleconferences**

Languages: **English (ME) English/Deutsch (SN)**



Innovative problem-solving techniques for leadership and cultural change in universities

Globalisation and digitalisation are changing our individual lives and social conditions at a rapid pace and require a new approach to problems at all levels.

In the seminar you will learn, among other techniques, to understand the Design Thinking process, step-by-step and apply it to the basis of your specific question or design challenge.

Using new creative methods, you will learn to identify problems that are systematically relevant to your everyday life and to develop user and employee-oriented solutions.

This seminar provides participants with the most important basics of Design Thinking and an overview of innovative creative techniques for problem solving.

Content:

- What is Design Thinking?
- How can it be transferred from an entrepreneurial focus to the university context?
- How does the entire Design Thinking process work?
- The change arises in the mind - Which other innovative creative techniques expand the thinking and action framework?
- How can cooperation in cross-disciplinary projects with very different employees be successful as a basis for innovative methods and discoveries?

This seminar comprises inspirational input, group work, discussion and individual exercises which combine to form a powerful learning experience, with lasting effects.

KOMPETENZIA INTERNATIONAL

Moderation Masterclass

Trainer: **Mark Edwards**

Duration: **3 x 3½-hour teleconferences**

Language: **English**

Key skills and techniques in English
for chairpersons, facilitators & discussion leaders

Learn powerful and effective methods for conducting all types of meeting from an experienced expert. Pick up the key phrases and techniques that native-speaking facilitators/ meeting leaders use in a wide variety of scenarios. Gain an understanding of a wide variety of meeting activities and agenda structures to provide desired outcomes.

- Tactful prompting of participants
- Time-efficiency and keeping to the agenda
- Maintenance of order and ethical standards
- Facilitation of decision-making and outcome generation
- Chairing meetings
  - Before the meeting: what you must do as preparation
  - During the meeting: A breakdown of each phase of the meeting with useful phrases to use in each
- Moderating meetings
- Role and duties of a moderator
  - Moderation communication techniques
- A toolbox of techniques...
  - ... for creative meetings:
    - Brainstorming
    - Six hat thinking/Using a moderation wall
    - Walt Disney strategy/Mind-mapping/Graphic facilitation
  - ...for planning & strategy meetings:
    - Key concept questions/Action planning
    - Goal formation: SMART
    - Using a criteria matrix
  - ...for evaluation/team discussion meetings:
    - Ishikawa fishbone
    - Four-field thinking

This course includes a 'mock panel discussion' session, where you will be given the chance to build your skills at presenting yourself as host and moderating a panel of (sometimes difficult) experts!

Making Contacts that Count:

Live, Virtual and Online
Networking & Personal Branding

Trainer: **Mark Edwards**

Duration: **2 x 3½-hour videoconferences**

Language: **English**

Setting your Course for Future Success

Knowing how to develop and maintain an effective network is a key career strategy.

To build a well-functioning network is a vital component in planning a science career. Many highly-qualified scientists have taken a route to build their career that has been arduous and lonely. This module explores less stressful methods of career development, by the strategic use of networking.
Whether planning a career in the scientific or commercial world, awareness of the priorities and needs of funding bodies or potential employers or backers is a key to success. This seminar provides an overview of the structure of networking - the strengths and weaknesses of working in networks and allows for an opportunity to optimise your own networking activity and strategies for acquisition.

Content

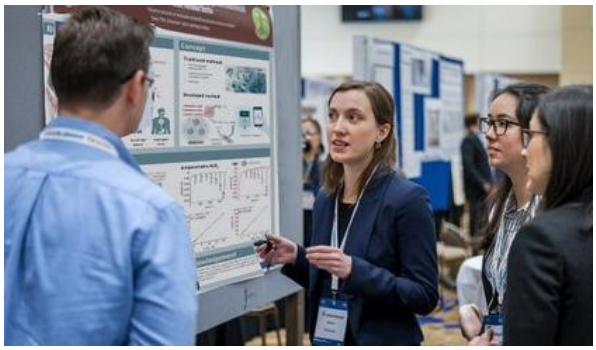
- The purpose of a network
- Construction and maintenance of a co-operation network (or research group)
- Strategic co-operation within the scientific community:
  universities and non-university research institutions, businesses and organizations
- Growing the network: how to approach a prospective partner
- Typical problems in networks
- Post-corona techniques: how to network at a social distance
- Use of online networks; linked in, academic networks, Twitter and other social media
- Formal and informal networks in the scientific community
- The advantages of **giving** as a professional work-style

Methods

This highly interactive and participative two-day course is a lively mix of tutorials, exercises and feedback.

KOMPETENZIA INTERNATIONAL

Poster Power: Designing & Delivering with Impact



Trainer: Mark Edwards

Duration: 3 x 3½ -hour videoconferences

Language: English

Standing out in a world of grey boxes

A guide to the essential steps to designing a powerful, memorable poster. What has visual impact – and what to avoid. Practical, easy-to-apply tips to create a high standard of output. Quick wins for getting the best out of PowerPoint to obtain a professional finish. Day three of the course follows one week after the first two days of tutorial and is a 'mini conference' where you have a chance to present your re-designed poster for feedback and give a brief practice presentation.

- Starting right: writing and editing the text to provide a powerful focus
- Essentials of visual logic: Balance, emphasis and prioritisation
- Finding the optimum layout. Fixing the 'too much data' problem
- Principles of 'Grid Design';
- PowerPoint techniques and brief top tips tutorial
- Use of imagery: What works, and what doesn't – with examples
- The importance of the title block, both in words and images
- Presentation of data: re-artworking data for maximum impact. Designing infographics.
- Colour Choice: effective use of 'compulsory' templates; psychological associations, essentials of colour theory
- Top tips for both live and online poster presentation, and leveraging the differences.
- Creating dynamic Interactive and animated presentations of static posters.

Using a lively mix of design theory and practical techniques, software tutorial, examination and discussion of over one hundred posters, and group evaluation work, this course examines the essentials of creating an impactful and memorable poster design. We also examine top tips for presenting your poster, both live and online.

This course includes the opportunity to show your own poster design, and give a brief practice presentation to obtain feedback from your colleagues and individual advice from the coach.

KOMPETENZIA INTERNATIONAL

Mastering Oral Communication

NEW

Trainer: **Mark Edwards**

Duration: **2 x 3½-hour videoconferences**

Language: **English**

Speak about your work and knowledge in an engaging and convincing manner

Overview

Clear and confident speaking is just as essential as strong writing for researchers. Whether you're pitching your project, explaining your work to a non-specialist audience, or presenting at a conference, ***how*** you say something can matter just as much as ***what*** you say.

This two-part workshop is designed to help early-career researchers build verbal fluency, sharpen their delivery, and present their research engagingly—without relying on slides.

What You'll Learn

Through targeted voice and speech coaching, you'll learn how to craft and deliver short, impactful research presentations. The course focuses on vocal presence, spontaneous articulation, and narrative clarity. Using a mix of hands-on exercises, peer feedback, and guided reflection, you will develop a 4-minute spoken "taster" presentation of your research—similar to a podcast pitch.

Learning Outcomes

By the end of this workshop, you will be able to:

- Speak clearly and confidently about your research in short formats
- Use voice and intonation to highlight key messages
- Deliver effective, slide-free presentations
- Craft a compelling spoken "taster" of your research
- Reflect on and improve your personal speaking style
- Be prepared for interview, grant review or defence 'surprise questions'
- Deliver online remote presentations with clarity, impact and style.

This highly interactive and participative presentation course is a lively mix of tutorials, exercises and feedback. Learn from a native-speaker how to use and improve your spoken English skills. Receive tips and tricks from a highly-experienced public speaker and presenter. As part of this webinar you will make a short presentation about your work, and receive feedback on how to sound professional, confident, clear and exciting.

KOMPETENZIA INTERNATIONAL

Scientific and Academic Writing in the age of AI

Trainer: Mark Edwards

Duration: 3 x 3½-hour videoconferences

Language: English

Maximising your output and originality without compromise

AI is transforming that way that we all work. Used wisely it is a highly helpful time-saver, and it can make a powerful research assistant. However – it cannot do your thinking for you. This course examines how to develop powerful focus in your writing – an infallible guide to developing the best structure, and effectively communicating your ideas to your target audience. We look at how to systematically improve the impact, clarity and accuracy of your chosen words. You will receive a toolbox of methods including a range of easily-applied 'quick tips' that will improve how seriously your ideas are taken.

You will receive a clear process to follow when approaching an important piece of writing. How to start, develop and express your ideas plus a checklist of conceptual and practical filters to apply to your work to edit and improve your earlier drafts - shaping your writing from 'good enough' to 'exactly fitted to its purpose'.

In this tip-filled seminar, we will examine and discuss:

- Why bother building my writing skills at all?...surely AI takes care of this?
- The role of AI assistance – How much, how far, how to get the best from it.
- Structuring your writing and selecting and controlling the appropriate tone.
- Fitting your message to your target audience.
- Crystallizing and articulating your thinking – improve your ability to summarise, critique and report on the writing and thinking of others.
- How to use AI as a powerful **editing** tool; strictly controlled prompting and control.
- Building the ability to speak fluently, articulately and cogently about your topic in unscripted circumstances.
- How to judge the output from AI and adjust the verb use to better convey shades of meaning.
- How to write better **AI prompts**.
- Tips for writing productivity.
- Achieving a good 'flow' of ideas and expression.
- Achieving impact by careful word choice.
- Clarity, brevity and style of English.
- Hated words to avoid in your text.

All of these writing skills are examined in the context of a variety of writing and editing tasks. The online presentation includes individual exercises with feedback, group discussion and small group work, as well as inspiring input from an established native-speaking communications expert. The result is a lively and varied learning experience for all.

In this course, the participants also work on examining and editing a short piece of their own writing (500-600 words – for example, an abstract or an extract from the introduction, a key passage or conclusion). The participants will be sent a pre-course briefing during the week preceding the course.

Understanding Visual Communication

Trainer: Mark Edwards

Duration: 2 x 3½-hour videoconferences

Language: English

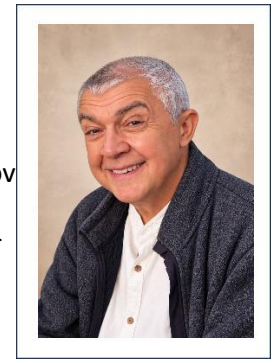
Learning the language of the visual

Based on the course leader's twelve years' experience as a graphic designer and his subsequent experience in training small printing companies to transform themselves into design consultancies, this course examines the principles of visual communication that will enable primarily verbal communicators to become more effective at expressing their ideas in a compelling visual format.

- Developing visual awareness – how to learn to become more visual
- Visual design principles: visual focus, differentiation, pattern, contrast, simplicity, consistency, colour, typography
- Interactivity and motion graphics
- Integration of words as part of the image
- Applying the principles of visual design to scientific contexts
- Presentation of data and research results in visual forms
- Visual storytelling
- Information visualisation
- Use of photographic images
- Designing icons and graphic representations

Using a lively mix of practical exercises, discussion, tutorial and group work, this course explores the process of applying visual communication principles to academic and scientific subjects.

KOMPETENZIA INTERNATIONAL



Mark Edwards

Oral, Written and Visual Communication Specialist

After founding and operating his own business in te UK for 12 years, Mark mov to develop his experience of the wider commercial world, working in roles in local government and in the commercial sector. His background includes over ten years' experience of working in blue-chip companies such as British Petroleum, and a key role in the top marketing team of the pharmaceuticals company, GlaxoSmithKline.

Mark has also worked as the National Training and Development Manager for a network of over three hundred businesses in the UK, developing and delivering training courses for business owners and their staff on time management, marketing, commercial writing and customer service.

Since 2010, Mark has been successfully delivering specialised English courses in Germany in association with Kompetenzia International. Clients include major universities and research institutes in Berlin and all over Germany.

Svenja Neupert *Dip. Paedagogin*

Founder, Kompetenzia International

Svenja has more than 35 years' experience of delivering inspirational coaching, seminars and speeches.

Svenja has a true visionary perspective, which, uniquely, is strongly anchored in pragmatic action plans. The result for her clients is achieving sustainable resu with a multitude of ways to integrate life-goals into daily life.

An essential conviction for Svenja is that everyone has an inner compass - a purpose which gives him or her a lifelong orientation, and which especially equips one to cope with challenges in times of uncertainty.

Very often the view of this 'inner compass' seems to be obscured by daily workload and time pressure. Sometimes people do not dare to ask themselves essential questions.

It is Svenja's passion, and purpose, to encourage and support her clients with just such questions.

Previous clients

Satisfied previous clients include:

- Freie Universität, Berlin
- Technische Universität, Berlin
- Humboldt University Graduate School
- Potsdam Graduate School
- Helmholtz Zentrum Berlin
- Max-Born-Institut
- Robert Koch Institute
- Hasso Plattner Institute
- Potsdam University
- Charité Teaching Hospital
- University of Rostock Library
- University of Mannheim
- Ruhr University Bochum
- European School of Management & Technology