
Academic and Scientific Poster Presentation

Trainer: Mark Edwards

Duration: 2 days

Language: English



The art of brevity

Having an effective and attractively-designed academic poster is only the beginning of the story – you also need the skills to present it and talk about your research in an engaging and professional manner.

Effective and concise presentation of your research results or field of study is what will make you stand out to potential partners, employers or financial backers.

This is your opportunity to spend valuable practice time with an experienced native English-speaking presentation specialist and to learn:

- How to prepare and practice
- How to catch the attention – right from the beginning
- How to improve your speaking style
- How to move, stand and gesture
- How to keep it brief but relevant
- How to summarise and close
- How to read your audience
- How to involve and hold the attention of your audience
- How to make your poster presentation stand out from the others

Please note this is a highly participative workshop. It is important to bring along your own poster (or one that you wish to practice with) to this lively and interactive learning experience.

Methods

The seminar comprises inspirational input, exercises, small group work and group discussion. A lively learning atmosphere is created, and sustainable results obtained.