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## Combining Classic and Agile Project Management

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**Trainer:** Mark Edwards

**Duration:** 3 x 3-hour videoconferences

**Language:** English

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### *How to create successful projects and productive project-teams*

This webinar examines the foundational concepts of project management, highlighting both classical and agile approaches, simultaneously delivering a clear understanding of project phases.

Using interactive small group exercises, we examine the essentials for project setup, emphasizing structured planning, transparency, and leadership strategies. Given the variety of team dynamics, we examine techniques to manage differing personalities, and look at methods of mitigating resistance, and facilitating clear communication through appropriate tools and meetings.

Furthermore, the webinar addresses common project challenges, goal-setting strategies, and effective time management techniques to prepare participants for the leadership of successful projects, and to inspire team collaboration.

#### **Content:**

- What is a project?: Definition and outline
- What is the difference between classical and agile project management?
- What are the phases of a project? Types of project working styles
- Understanding Agile terminology: Sprint, Scrum and other buzzwords
- How do I set up a project? Project design - W-questions - Transparency
- How to build a productive project team (3 key tools) Leadership styles and models
- How do I make the most of the differences in the personalities of the team members?
- Mitigating resistance
- Information and communication in the team (tools and meetings)
- Typical difficulties in the project and how to overcome them. Goal Clarity.
- Time management as a team

#### **Methods:**

The seminar comprises inspirational input, personal insight exercises, small group interactive work with consolidation exercises for 'learning by doing' and group discussion. A lively learning atmosphere is created, and sustainable results obtained.