
Academic and Scientific Writing in English

Trainer: Mark Edwards

Duration: 2 days

Language: English



Achieving higher levels of written English

This course examines how to develop powerful focus in your writing – an infallible guide to developing the best structure, and effectively communicating your ideas to your target audience. We look at how to systematically improve the impact, clarity and accuracy of your communication. You will receive a toolbox of methods including a range of easily-applied ‘quick wins’ that will optimize how seriously your ideas are taken.

After the course, you will have a clear process to follow when approaching an important piece of writing: How to start, develop and express your ideas and articulate your thinking - plus a checklist of conceptual and practical editing filters to apply to your work to continuously upgrade your earlier drafts - shaping your writing from ‘good enough’ to ‘exactly fitted to its purpose’.

In this tip-filled writing workshop, we will examine:

- Appropriate levels of formality
- Tips for writing productivity
- Nailing the problem of structure
- Achieving a good ‘flow’ of ideas and expression
- Achieving impact by careful word choice
- Accuracy in definition
- Describing problems, solutions and outcomes
- Clarity, brevity and style of English
- Understanding the most common mistakes

This course comprises inspirational input, with many exercises to consolidate the skills learnt. In the workshop, you have the chance to examine a piece of writing of your own (500-600 words – for example, an abstract or an extract from the introduction, a key passage or conclusion) - and obtain feedback from your colleagues and individual feedback from the course leader.

There will be a pre-course briefing during the week preceding the course.